

## CALL FOR ABSTRACTS



### National Conference on “EMERGING TRENDS IN GOVERNANCE AND MANAGEMENT IN PAKISTAN” 20<sup>th</sup> – 21<sup>st</sup> May, 2016 at Pearl Continental, Lahore



PhD Colloquium: 19<sup>th</sup> May, 2016

Organised by Institute of Administrative Sciences, University of the Punjab

Over the last couple of decades, our governments in an attempt to reform and improve public service delivery mechanisms have experimented with a number of reform initiatives. These initiatives have significantly affected governance and management of institutions (public, private and third sector), giving rise to numerous challenges (Klijn & Koppenjan, 2016; Pollitt & Bouckaert, 2011; Osborne, 2010). As a field of practical reform, governance and management studies have gained a full-fledged new rhetoric consisting of managerial concepts, vocabulary, and semantics, layered atop the stable bureaucratic foundation of government. It engages more sophisticated private-public-sector collaborative arrangements, and it has created new problems thereby. Most government agencies and institutions now deal with a growing diversity in their environments, albeit with more or less enthusiasm and responding to ongoing institutional change in many different ways.

Consistent with these challenges, much discussion is taking place in management and organization studies regarding how best to cope with and respond to these large, unresolved societal problems and thrive the turbulent times we live in. Just as the old certainties and big assumptions about the world order that has governed our thinking no longer seems valid, it has become clear that many of our old models and theories were formed to deal with a very different set of circumstances and are therefore of questionable relevance to the contemporary work environment. We need new ideas, models and epistemologies consistent with connective, unpredictable, distributive and dynamic contexts (Andrews, 2008; 2013). Such work needs to be undertaken from multiple perspectives and practices of different research disciplines.

The conference invites participants to reflect on the above and contribute theoretical, conceptual and empirical submissions that address the following themes with special reference to governance and management practices in Pakistan. Potential avenues of exploration include, but are not limited to:

- Human Resource Management
- Governance (e.g. network governance, university governance, corporate governance, local/national/global governance, institutional governance, gender & governance, e-governance)
- Public Policy & Implementation
- International Development
- Third Sector Management
- Marketing in public, private and non-profit organisations
- Public Service Motivation, Trust & Leadership
- Corporate Social Responsibility
- Public sector reform (e.g., education, health services, taxation, local government and energy sector reforms etc).

#### OBJECTIVES& OUTCOMES

The primary objective of the conference is to bring together academics, professionals, practitioners and students to promote knowledge transfer, take stock of the emerging trends in the fields of governance and management in Pakistan. It will provide a platform to those actively engaged in research and practice in the field, to share their research findings and contribute to theoretical development of the discipline in light of the contextual realities of developing countries. This conference not only provides a forum to researchers to share their research findings but

will also act as a networking tool that may result in mutually beneficial research collaborations. The conference will lead to the following outcomes:

- Provide an opportunity to postgraduate research students to present their research and get feedback at the PhD Colloquium
- To encourage knowledge transfer among academia, professionals, practitioners and industry
- Promote indigenous research and inculcate research culture in social sciences
- To develop an indigenous body of knowledge in the fields of governance and management grounded in the contextual realities of Pakistan

## ABSTRACT GUIDELINES

The authors are invited to submit an extended abstract of 1500 words to [conf2016@ias.edu.pk](mailto:conf2016@ias.edu.pk) in Word (.docx) format with the email subject "Conference Abstract". The abstract should include title of the proposed paper, overview of the main argument, key literature, research methods, research findings, theoretical and practical implications, and references. **Deadline for submissions is 2<sup>nd</sup> May, 2016.**

Submitting an abstract signifies that a commitment that at least one of the authors will participate in the conference if the abstract is accepted. Submitting an abstract also represents a commitment that the featured ideas are original.

## PUBLICATION

The proceedings of the conference will be published with an ISBN number. A selected sub-set of submissions will be published in the upcoming issues of our journal "Governance and Management Review" (GMR). Conference proceedings will also be disseminated among the relevant academic and professional communities.

## KEY DATES & DEADLINES FOR THE CONFERENCE

**Call for Abstracts & Registration Open: 4<sup>th</sup> April, 2016.**

**Abstract Submission: 2<sup>nd</sup> May, 2016.**

**Abstract Acceptance Notification: 5<sup>th</sup> May, 2016.**

**Conference Registration Closes: 16<sup>th</sup> May, 2016.**

**Submission of Full Paper: 16<sup>th</sup> May, 2016.**

## PHD COLLOQUIUM

The conference precludes a full-day colloquium for PhD Students in the field of management to share and discuss their thesis ideas and preliminary research. The colloquium is limited to 35 students, who will be submitting their work by 16<sup>th</sup> May, 2016 which will be reviewed by several senior faculty members. It will provide doctoral researchers with an exciting opportunity to present their work-in-progress, and receive feedback from peers, and distinguished academicians, as well as to network with other PhD scholars. Each student will present a short outline paper for 5 – 10 minutes followed by a research conversation aimed at helping the students develop their research ideas.

## SUBMISSION GUIDELINES FOR PhD COLLOQUIUM

Doctoral students in the field of management are invited to submit their work-in progress (3000 to 5000 words) in the format specified below. The submission should be emailed to [conf2016@ias.edu.pk](mailto:conf2016@ias.edu.pk) by 16<sup>th</sup> May, 2016 in MS Word (.docx) format with the email subject "PhD Colloquium Submission". **Please note that if you wish to attend both the colloquium and the conference, you need to register separately for the Conference and PhD Colloquium by 16<sup>th</sup> May, 2016.** The submission should follow the following format:

1. Title page:
  - Paper Title, Author, Affiliation, Contact Address, Email and Telephone Number
  - The management 'discipline' of the paper (e.g. strategy, marketing, etc.)
  - Three or four key words that help identify its main themes
  - A brief statement explaining research methodology
  - Indicate in which are you would value help
2. Key Literature
3. Theory

4. Methodology
5. Any other (Please specify)
6. Specify any particular questions you would like to discuss.

References and citations should be made according to the APA guidelines.

#### **KEY DATES FOR PhD COLLOQUIUM**

**Call for Proposals: 4<sup>th</sup> April, 2016**  
**Conference Registration Closes: 16<sup>th</sup> May, 2016**  
**Proposal Submission: 16<sup>th</sup> May, 2016**

#### **REGISTRATION**

<b>Registration Fee for PhD Colloquium</b>	<b>Rs. 1500</b>
<b>Conference Registration Fee</b>	<b>Rs. 3000</b>
<b>Conference Registration fee for Students</b>	<b>Rs. 2000</b>
<b>Conference Registration fee for IAS Students</b>	<b>Rs. 1500</b>

Please note that registration for the conference and PhD colloquium closes on May 16<sup>th</sup>, 2016. Conference registration payments can be made through pay order, bank draft, cash or crossed cheque in favour of Director, Institute of Administrative Sciences.

#### **CONTACT US**

##### **Conference Coordinators**

**Dr. Yaamina Salman**  
**Dr. Amani Moazzam**

##### **Patron**

**Prof. Dr. Nasira Jabeen**  
Dean, Faculty of Economics and Management Sciences & Director,  
Institute of Administrative Sciences

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