

IAS STUDENTS' ACHIEVEMENTS

IAS proudly announces the achievement of its students that participated in various activities being held in the city lately and won various business competitions.

- Gazzain Muslim Baloch, final year student of BS (4 years) in Management presented a research paper; "Politics-Bureaucracy Relations in Pakistan: A Case of Local Government" at 4th International Conference on Contemporary Issues in Business Management (ICIBM) held on March 21-22 2017 at University of Central Punjab Lahore, jointly organized by UCP Business School, Lahore and Kedge Business School, France. It is noteworthy that Muslim Baloch was among 230 participants from 29 universities from four countries.



- LUMS Marketing Colloquium' 17 was held on March 25-26, 2017 at Suleman Dawood School of Business (SDSB) under the theme, "Collaborative Marketing". IAS Students of BS (4years) in Management final year, Tahir Khattak, Ayesha Imran, Hasna Khan and Khuwaja Sultan, won the "Brand Wars" competition; whereas, BS (4years) in Management 6th semester students, Wajeeh ul Hassan, Shereyar Yousaf, and Rabbiya Rabeel were the runners up at "Brand Plan" competition.



- Global Management Club at Lahore University of Management Sciences (LUMS) organized LUMS Synergies 2017. The event included three coveted Harvard-based competitions: (i) Gauntlet (Marketing strategy), (ii) Enspire (Supply chain), and (iii) Perspicasia (Case Study). Students of BS (4years) in Management 6th semester, Usama Siddiqui, Ali Asgher and Usama Akber got 3rd position in Enspire – Supply Chain Competition. These students also stood first in Social activity which included the Scavenger Hunt and Movie Trivia Challenges.

